

Huu-ay-aht Land Use Amendments Project – Engagement Strategy

ʔaaʔaayisʔahpʔaʔin (we have lots to do)

Land Use Regulation Amendment Project Engagement Strategy	
GUIDING PRINCIPLES	
<p>The following engagement principles will guide the project team to ensure that all communications and engagements with Huu-ay-aht citizens honour Huu-ay-aht values, teachings, and traditions.</p>	
Honour and Embody ʔiisaak	<p>Approach all engagements with humility, listening first and speaking thoughtfully. Acknowledge and uplift the voices, knowledge, and teachings of Nanaiiqsu, ʔawʔiiʔ Council, and all Huu-ay-aht citizens, ensuring engagement processes respect and reflect cultural protocols, histories, and identities.</p>
Practice ʔuuʔatuk	<p>Centre engagement processes on the well-being of both present and future generations by sharing knowledge and resources in ways that build capacity and foster long-term relationships, and by focusing on cultivating safe and inclusive spaces that promote growth and care for all participants.</p>
Uphold Hišuk ma cʔawak	<p>Promote collaborative spaces that unite social, environmental, and spiritual aspects, and acknowledge the interconnection between people, land, water, and spirit throughout all conversations. Prioritize clear and consistent communication with citizens, ensuring the process is intuitive and transparent about the ways citizen input will be used.</p>
Huu-ay-aht Sacred Principles	
	
<p>ʔiisaak - Greater Respect. Personal and collective respect for the community and its people, traditional knowledge, the natural world, the metaphysical world and other peoples and communities.</p>	
<p>ʔuuʔatuk - Taking Care Of... In this context, this is about taking care of present and future generations as well as taking care of the resources provided by the land and the natural world.</p>	
<p>Hišuk ma cʔawak - Everything is One. A notion of the interconnected, interdependent and reciprocal relationship between the people, the land and the wider world(s) in a physical, spiritual and social sense.</p>	
Overarching Project Engagement Objective	
<ul style="list-style-type: none"> ✓ Reinforce Huu-ay-aht Citizen’s Decision-Making Power ✓ Avoid Engagement Fatigue ✓ Honour Treaty Rights, Values and Community Priorities ✓ Meaningfully Inform & Shape the Draft Amendments 	

ENGAGEMENT AT PHASES

* dates may need adjustment as project evolves	TASK	PLANNED FOR	COMPLETED
PHASE 1	<ul style="list-style-type: none"> ✓ Establish Internal Working Group of Inter-departmental Representatives ✓ Establish Project Webpage ✓ Introduction of Project in Anacla and Uyuckamiss Newsletters 		<p>May 2025</p> <p>June 2025</p> <p>June & July 2025</p>
PHASE 2	<ul style="list-style-type: none"> ✓ Updates to Project Webpage ✓ Newsletter Updates ✓ Project Flyer Introduction with Food Fish Distribution ✓ Creation of Sequence of Mini Surveys Seeds.for. Thought.(Mini Survey to be issued monthly beginning July with a minimum of 3 mini surveys) and distribution of 1st Mini Survey ✓ Knowledge Holder Virtual Meetings and Telephone Interviews ✓ Internal Working Group Mtg ✓ Project Flyer Update with Food Fish Distribution ✓ Sharing of Review.™. Analysis.Summary ✓ Sharing of Engagement. Summary 	<p>Ongoing</p> <p>Ongoing June/July 2025</p> <p>July 2025</p> <p>July & August 2025</p> <p>July 2025</p> <p>July 2025</p> <p>August 2025</p> <p>August / September 2025</p>	
PHASE 3	<ul style="list-style-type: none"> ✓ Updates to Project Webpage ✓ Newsletter Updates ✓ Distribution of 2nd and 3rd Mini Surveys ✓ Executive Council Virtual Meeting – sharing.of.core.regulatory.content ✓ Community Engagement Paired with People’s 	<p>Ongoing</p> <p>Ongoing August & September 2025</p> <p>October 2025</p> <p>November 2025</p>	

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	<p>Assembly – sharing.of.core.regulatory.content</p> <ul style="list-style-type: none"> ✓ Exploring Opportunities to Engage with Youth ✓ Sharing Engagement. Summary 	<p>To be determined</p> <p>December 2025</p>	
PHASE 4	<ul style="list-style-type: none"> ✓ Updates to Project Webpage ✓ Newsletter Updates ✓ Virtual Meetings with Staff & Key Knowledge Holders – sharing.of.7st.Complete. Regulatory.Drafts ✓ Possible Additional Mini Survey 	<p>Ongoing</p> <p>Ongoing</p> <p>January 2026</p> <p>January / February 2026</p>	
PHASE 5	<ul style="list-style-type: none"> ✓ Updates to Project Webpage ✓ Newsletter Updates ✓ In-Person Citizen Engagement Port.Alberni.– Anacla ✓ Sharing Engagement. Summary.™.Draft. Implementation.Strategy 	<p>Ongoing</p> <p>Ongoing</p> <p>February 2026</p> <p>March 2026</p>	